

BUSINESS BULLETIN

ISSUE 15 – JULY 2021



Nottingham
Hospitals
Charity

At the heart of your care

Whether you are looking to motivate and inspire your employees, develop your brand profile, create great PR or cement your commitment to the local community, it makes great sense to be talking to Nottingham Hospitals Charity.

Nottingham Hospitals Charity (registered charity number 1165397) is here to help your local hospitals. We're the charity at the heart of Nottingham University Hospitals NHS Trust, supporting the very best care for patients at Queen's Medical Centre, City Hospital, Ropewalk House, Hayward House and Nottingham Children's Hospital.

The Skinny Food Co customers raise over £50,000 in just 6 months!

We are incredibly privileged to work with some amazing companies as they support Nottingham's hospitals to recognise the care their loved ones have received.



Local healthy cooking company The Skinny Food Co has raised a phenomenal £56,000 for Nottingham's NHS hospitals.

Thanks to its customers choosing to 'round-up' their transactions by making a donation to Nottingham Hospitals Charity, the company, based in Arnold in Nottingham, were able to present a cheque for £56,000 in May 2021.

The cheque was presented to Nottingham Hospitals Charity's Chief Executive, Barbara Cathcart, by The Skinny Food Co's two founders and directors, James Whiting and Wayne Starkey.

The charity is a cause particularly close to James's heart, after his daughter Evie was treated on the Neonatal Unit at Nottingham City Hospital last December, when she was born 12 weeks premature. Thanks to the care she received at the hospital, Evie is now a happy and healthy five-month-old.

At yesterday's cheque presentation, James was reunited with clinical support worker Tracey Richards who helped to care for Evie on the Neonatal Unit. James said: "It's a great honour to be able to raise so much money in a short amount of time for Nottingham Hospitals Charity. The work they do is fantastic and the money is going to a great

cause and will be very helpful in many different departments.

"Being on the receiving end of what they do, I am very happy to reward their efforts for all the help and support that was provided to me and my family at such a challenging time on the Neonatal ward. Thanks again, it's an absolute pleasure and we are very pleased to be giving into the local community."

To find out more about becoming a corporate partner and how your business can make a real difference to your local NHS hospitals please visit <https://www.nottinghamhospitalscharity.org.uk/get-involved/corporate-partnership> or email marianne.burchell@nuh.nhs.uk



Nottingham Hospitals Charity

Supporting Nottingham University Hospitals NHS Trust

To find out more about any of these projects or events visit www.nottinghamhospitalscharity.org.uk or contact Marianne Burchell on 0115 962 7905 or by emailing marianne.burchell@nuh.nhs.uk

Whether you can raise £10,000 with a Charity of the Year partnership or £100 for a dress-down day, it all makes a big difference to the area of the hospital that is close to you heart.

Now that restrictions are easing, we are so pleased to announce that our events are back on! Get together with colleagues after over a year of working from home, or plan in an event as a teambuilding exercise to do something together outside of your usual workplace to improve communication, develop collaboration and increase employee motivation.

Events

BIG QMC ABSEIL

Saturday 18 September

The Big QMC Abseil, kindly sponsored by Shredall, is a unique opportunity to get a panoramic view as you prepare to abseil almost 100ft down the side of one of the UK's largest hospitals!

Sign up: www.nottinghamhospitalscharity.org.uk/events
Registration is £30, plus a minimum sponsorship commitment of £120.

SHREDALL SDS
Group



ROBIN HOOD HALF MARATHON

Sunday 26 September

Take part in Nottingham's biggest running event in aid of Nottingham's hospitals. This year Nottingham Hospitals Charity is pleased to announce that we are the Robin Hood Half Marathon sponsor Domestic & General's Official Charity, so we have more places to offer our runners than ever before.

Sign Up: www.nottinghamhospitalscharity.org.uk/events



HIKE FOR YOUR HOSPITALS

Summer 2021

Walk, stroll or hike your way to support Nottingham Hospitals Charity this summer! It's flexible – you choose your challenge and you set your fundraising target. However much you raise, your support will make a real difference to patient care in Nottingham's NHS hospitals.

Sign up: www.nottinghamhospitalscharity.org.uk/events



Proud supporter and suppliers to Nottingham Hospitals Charity

Square One Creative Ltd, Kings Chambers, 34 Queen Street, Derby DE1 3DS

www.square1creative.co.uk hello@square1creative.co.uk

- Branding
- Brochures
- Newsletters
- Catalogues
- Adverts
- Websites

At Nottingham Hospitals Charity we are proud to deliver on appeals which make a huge difference to our local NHS hospitals.

With your help we delivered: Support to our incredible frontline NHS staff

The pandemic has been a challenge for everyone in our community, and here at Nottingham Hospitals Charity we mobilised our Help Your Hospitals appeal to support our incredible NHS staff.

Thanks to your donations, we were able to provide items such as comfortable furniture, microwaves, kettles and dinner sets, for hospital staff to use on their breaks during busy shifts.

Steph Knowles, Head of NUH Staff Wellbeing, said: "It's brilliant to see these deliveries being made for the hard-working staff at our hospitals. It's been a difficult year for our Team NUH, and it's wonderful to be able to provide resources for them to take time to look after their wellbeing, to be able to continue to deliver patient care. We'd like to thank Nottingham Hospitals Charity and all the donors and supporters who have made these deliveries possible."

Thanks to the support of local business and the local community, we've been able to fund over £100,000 of furniture equipment for staff spaces over the past year. Thank you for being there for our NHS staff, just as they have been here for all of us during this difficult year.

Thank you to NFU Mutual for your recent £6,000 donation to support this project.

With your help we delivered: A new £2.9 million intra-operative MRI scanner that will transform the treatment of young brain tumour patients

Thanks to generous donations from businesses, organisations and individuals across the local community, the Big iMRI Appeal raised a total of £1.6 million in 18 months, with the University of Nottingham donating a further £1.3 million from their own fundraising campaign. The new intra-operative MRI (iMRI) machine, which is housed in a new, purpose-built suite next to a surgical theatre, will be used during children's brain tumour surgery to help surgeons accurately remove as much of their patients' tumours as possible.

Donald Macarthur, Paediatric Neurosurgeon at the Nottingham Children's Hospital, explained: "This fantastic new facility will make a huge difference to surgeons, patients and families. Being able to scan patients during surgery, while they are still under general anaesthetic, means we will be able to see any small pieces of tumour that may be remaining, and remove them while still in the operating theatre. It really will transform the treatment that we are able to offer our young brain tumour patients from across the region."

Three-year-old Oliver was diagnosed with a brain tumour at just five months old. **Dad Ashley Swift**, said: "We're so pleased that the scanner has arrived and is now officially in use, it will make such a big difference to families like ours. Oliver has so far undergone three lots of brain surgery, and the 24-hour wait afterwards for a scan to find out how successful the surgery has been can feel like a lifetime. For surgeons to be able to see, there and then in the operating theatre, whether they have removed the whole tumour, and to be able to immediately go back in and remove anything left over rather than having to wait for further surgery down the line, will be absolutely life-changing."



Covid-19 has had a devastating impact on communities and families across Nottingham. But for survivors after the initial infection has passed, the longer-term impacts are far less understood.

Our Long Covid Research Appeal will help clinicians, scientists and researchers at Nottingham hospitals support patients who are still experiencing the effects of Covid-19 weeks, months and potentially over a year later. 1 in 5 people in the community will experience Long Covid symptoms, five weeks or more after an initial COVID-19 infection. Help us support those who are still feeling the effects.

Supporting the appeal are a team of Royal Mail postmen and women from the Communication Workers Union, who held a fancy dress day as part of their fundraising to raise money for local Long Covid research, after one of their colleagues has spent the last year suffering from the condition.

The team of posties from the Carlton delivery office in Nottingham has so far raised over £1,900 for our Long Covid Research Appeal by donning their fancy dress costumes during their rounds on Saturday 24th April.

They decided to raise money for the appeal after their colleague, Ian Pointer, was hospitalised with COVID-19 in March 2020. More than a year on from his hospitalisation, Ian is now one of an estimated 10,000 people in Nottinghamshire suffering from Long Covid. Ian and his colleagues are backing our Long Covid Research Appeal, which aims to raise £50,000 to support this research.

Like many Long Covid patients, Ian still suffers from symptoms including breathlessness, fatigue, lethargy and mood swings. Studies in Nottingham are hoping to find the best ways of treating some of these symptoms.

Ian explained: "When I was discharged from hospital I thought I was over the worst of it and I could get back to normal, but far from it. The loss of physical fitness is one thing, but the mental health issues, mood swings, the inability to let small things go, the lack of interest in things – these are things that are new to me."

Talking about the Long Covid research taking place in Nottingham, he said: "I think the more information we get, the better we will understand and be able to help Covid sufferers who may experience different symptoms and needs. Currently there's a broad-brush approach when dealing with Covid sufferers, because we still don't truly understand it yet."

Thank you to all the posties who took part in the fancy dress day, and to everyone who donated. Your support will make a real difference to patients like Ian who are still suffering from Long Covid. It's not too late to support the team's fundraising efforts on their Just Giving Page – <https://www.justgiving.com/fundraising/ian-pointer>



Pic: Ian Pointer in hospital battling COVID-19

If you would like to support our Long Covid research or any of our appeals please get in touch with Marianne.