

# BUSINESS BULLETIN

APRIL 2022



Nottingham  
Hospitals  
Charity

At the heart of your care

**Whether you are looking to motivate and inspire your employees, develop your brand profile, create great PR or cement your commitment to the local community, it makes great sense to be talking to Nottingham Hospitals Charity.**

We're excited to introduce you to our new Nottingham Hospitals Business Club, the perfect way for small and medium sized businesses to support your local NHS. Read more about the Business Club on page 4.

Nottingham Hospitals Charity (registered charity number 1165397) is here to help your local hospitals. We're the charity at the heart of Nottingham University Hospitals NHS Trust, supporting the very best care for patients at Queen's Medical Centre, City Hospital, Ropewalk House, Hayward House and Nottingham Children's Hospital.

## Mowgli Street Food raises over £50,000!

**We are incredibly privileged to work with some amazing companies as they support Nottingham's hospitals to recognise the care their loved ones have received.**

The Nottingham branch of renowned restaurant Mowgli Street Food has partnered with Nottingham Hospitals Charity since August 2018 and, in February 2022, their fundraising passed the £50,000 milestone!

Mowgli has raised funds by adding a discretionary £1 donation to each customer's bill, and by the team taking on a range of fundraising activities. The money raised has supported our Big Appeal, funding vital equipment to enhance patient care and help paediatric neurosurgeons treat children with brain tumours. You can read more about our Big Appeal on page 3.

To mark reaching £50,000, five members of the Mowgli team walked a total of 50,000 steps from the restaurant on Stoney Street to City Hospital and back.

Fran, one of the team who braved the stormy weather, said: "We all had a lot of fun celebrating this milestone, despite the rainy weather. And while it was planned that we walk 10,000 steps each, 50,000 between the five of us, it actually turned out that we walked 10 kilometres each, which was over 65,000 steps!"

In 2020, the team at Mowgli joined an incubator push from QMC to Nottingham City Centre, raising money for the Baby MRI Appeal, enabling Nottingham Hospitals to provide a special incubator to help the smallest of patients. This year they are planning a static bike challenge and other fundraising events to support our new Hayward House Appeal.



We are so grateful to be partnered with Mowgli, an organisation passionate about giving back to their community and helping to enhance patient care, right here in Nottinghamshire.

To find out more about becoming a corporate partner and how your business can make a real difference to your local NHS hospitals please visit <https://www.nottinghamhospitalscharity.org.uk/get-involved/corporate-partnership> or email [joanne.burr@nuh.nhs.uk](mailto:joanne.burr@nuh.nhs.uk)



Nottingham Hospitals Charity

Supporting Nottingham University Hospitals NHS Trust

To find out more about any of these projects or events please visit [www.nottinghamhospitalscharity.org.uk](https://www.nottinghamhospitalscharity.org.uk) or contact Joanne Burr on 07812 269461 or by emailing [joanne.burr@nuh.nhs.uk](mailto:joanne.burr@nuh.nhs.uk)

# Giving Back at Christmas

Does your company have a van and a driver? Are you a tree surgeon or landscaper with access to a chipper? Do you want to give back to your NHS? If the answer is yes, then save the date(s)! Our next Christmas Tree Recycling scheme takes place from Monday 9th January 2023 and we need you!



In January 2022, we collected and recycled nearly 1,000 trees from around Nottinghamshire and raised over £11,000 for Nottingham Hospitals! We were supported by some amazing companies, including John E Wright, Sandcliffe Nottingham, Woodthorpe Tree Services, Mitchells of Mansfield and Orchard Tree Care. These companies donated their vehicles and time to help us collect and recycle trees from across Nottinghamshire – and they enjoyed it!

Nathan Packwood from Orchard Tree Care said: "It was a pleasure to help out with the Christmas tree recycling scheme. We really enjoyed meeting people and using our skills to get out there and give something back – especially after the excesses of Christmas! We'll be back next year!"

If you would like to find out more about how you can get involved then please contact Joanne Burr. We can't do it without our amazing corporate volunteers!

Nottingham Hospitals Charity  
CHRISTMAS TREE  
Recycling



## Events are back!

**Taking part in an event with your colleagues is a great way to get to know each other better, raise staff morale, improve communication and increase employee motivation. It's also a fun way to raise vital funds for your local NHS!**

We're so pleased that our events are back up and running. You can see the full list of events on our website, but here are a couple of our favourites. Whatever you choose to do, your support will make a real difference to patient care in Nottingham's NHS hospitals.

### DRAGON BOAT RACE

Saturday 16th or Sunday 17th July 2022.

It's back and bigger than ever! Gather together a team of up to 17 colleagues, family or friends and take on our iconic dragon boat race challenge!

Registration is £50 per team, plus a minimum sponsorship of £850 per team.



### BIG QMC ABSEIL

Saturday 17th September 2022.

Are you brave enough to face the drop? A unique opportunity to get a panoramic view as you prepare to abseil almost 100ft down the side of one of the UK's largest hospitals!

Registration is £30, plus a minimum sponsorship commitment of £120.



### ROBIN HOOD HALF MARATHON

Sunday 25th September 2022.

Take part in Nottingham's biggest running event in aid of Nottingham's hospitals.

Sign up for all our events via our website : [www.nottinghamhospitalscharity.org.uk/events](http://www.nottinghamhospitalscharity.org.uk/events)



# At Nottingham Hospitals Charity we are proud to deliver on appeals which make a huge difference to our local NHS hospitals.

## Nottingham Children's Hospital Big Appeal – Over £3 million raised to date

In November 2016 we launched our Big Appeal in aid of Nottingham Children's Hospital. Our aim was to raise money for enhanced facilities, special medical equipment and a child-focused environment for young patients and their families at Nottingham Children's Hospital, which is based at the Queen's Medical Centre. Thanks to the generosity of our donors, the appeal has raised over £3million to date, which has enabled us to fund life-changing equipment and facilities for children and their families.

Funds from the Big Appeal have refurbished parent and family accommodation, providing a home from home for families whose children are being treated at the hospital, and part funded an intra-operative MRI machine, which has revolutionised the treatment of children with brain tumours.

Andrea Gregorich stayed in the newly refurbished accommodation while her nine-month-old daughter Ella-Grace was being treated at Nottingham Children's Hospital.

"Having these rooms and me being able to be here so much makes such a huge difference. It means I am able to be here 24 hours a day, seven days a week, to look after Ella-Grace. I would simply not be able to afford to travel back and forth to Grantham every day."



## New Hayward House Appeal – Help our Care Blossom

**On March 30th we launched our new Hayward House Appeal. We were joined by the Lord Mayor of Nottingham, who planted a tree in the gardens, and children from Seely Primary School who helped set up wireless bird boxes so that patients can follow the progress of nesting birds and their eggs.**

Hayward House is a specialist palliative care centre at the City Hospital in Nottingham. It provides a unique home-from-home environment where patients with advanced, progressive and terminal illnesses, including those at the end of their life, can be cared for by a specialist team of doctors, nurses and therapists.

Nottingham Hospitals Charity's Appeal aims to raise £1.5 million to enhance the care environment at Hayward House and continue to provide the very best care for patients and their families. We want to enhance the garden area to make it a beautiful, tranquil space for patients and their loved ones, transform the busy and functional entrance into a calm and welcoming reception and waiting area, and expand the centre's current study facilities, allowing further research into treatment options. This is in addition to continuing to provide the extra nursing posts, complementary therapy, counselling and bereavement support that makes such a big difference to patients and their families on a daily basis.

If your company would like to get involved with the Hayward House Appeal then please get in touch.



# NHC Business Club Launches!

**Our new Business Club is the perfect way for your small or medium sized business to partner with us and help provide the very best care for patients at your local hospitals.**

For just £365 a year – that's only £1 a day – your company can join other local businesses in supporting your local NHS, whilst taking advantage of the benefits of partnering with a local Charity and being part of an exclusive group of like-minded businesses.

Nasir Mahmood, a local business owner from Sherwood, said: "I joined the Business Club because I want to give back to the NHS and my local community. My restaurants are not big enough to take on a more formal Charity of the Year partnership, but by joining the Business Club I meet my corporate social responsibilities and benefit from a range of branded materials and networking opportunities. Nottingham Hospitals Charity does an amazing job and I am proud that we can contribute to their work."

Benefits of joining Nottingham Hospitals Charity Business Club include a certificate of membership,

branded marketing materials, your logo and a link to your business on our website, a thank you on our social media, first refusal of places at our fundraising events and access to exclusive networking events.

If you want to find out more about our Business Club then contact **Joanne Burr** on **07812 269561** or at **joanne.burr@nuh.nhs.uk** or register your interest online at **www.nottinghamhospitalscharity.org.uk/businessclub**

£365 a year could help fund: noise-cancelling headsets for patients with Motor Neurone Disease; activity packs to provide a focus for patients with dementia; or toys, games and craft materials for young patients at Nottingham Children's Hospital.

Nottingham Hospitals Charity  
**BUSINESS CLUB**



## Thank You!

A massive thank you to all our corporate supporters, including:

**Nottingham Panthers**, who raised **£5,702** during 'Panther's Fight Cancer' month in November 2021 by selling and raffling off special lavender jerseys.



**Nottingham City Transport**, who raised **£3,921** in 2021 through various fundraising events, including selling masks and Buster's Book of Short Stories and Poems.

**The Pelican Pub** who hosted a head shave in support of Hayward House and raised **£1,000**.



**Nottingham Forest Community Trust** for partnering with us and helping us raise over **£11,000** so far through our Hat-trick for Hospitals and 'Love Forest, Love Your NHS' appeals. Watch this space for more partnership fundraising initiatives.



**Inzpire**, who raised **£2,330** in 2021 for the Paediatric Intensive Care Unit.