

BUSINESS BULLETIN

APRIL 2023



Nottingham
Hospitals
Charity

At the heart of your care

Welcome to the latest edition of the Nottingham Hospitals Charity Business Bulletin.

In this edition, we are celebrating our corporate supporters and highlighting some of the ways that the money you raise is making a difference to the patients and staff at Nottingham's hospitals.

Nottingham Hospitals Charity (registered charity number 1165397) is the charity at the heart of Nottingham University Hospitals NHS Trust, supporting the very best care for patients at Queen's Medical Centre, City Hospital, Ropewalk House, Hayward House and Nottingham Children's Hospital.

Sponsorship opportunity leads Source BioScience to take on the big drop!

One of the ways your company can support Nottingham Hospitals Charity – and promote your own business – is through sponsorship. We have a range of opportunities available, from sponsoring a hole at our Charity Golf day, to sponsoring an event like the Big QMC Abseil.

Nottingham-based Source BioScience, a provider of state-of-the-art laboratory services, sponsored the Big QMC Abseil, which took place on Saturday 25th March. They also entered a team of ten brave abseilers and donated goody bags on the day. The Source Bioscience logo featured on all the posters advertising the event around the hospitals and on NUH Trust screensavers, seen by 18,600 members of staff as well as visitors.

Klaudyna Johnstone, Marketing Director at Source BioScience, said 'We were delighted to sponsor the Nottingham Hospitals Charity Big QMC Abseil and play our part

in raising funds and awareness for such a great local charity. It was a fantastic opportunity for a thrilling team-building challenge and to promote our brand to a wide audience.'

Monica Devonshire, who braved the drop, said 'I really enjoyed participating in the Big Abseil. It was very well-organised and lots of fun! We are delighted with the amount of money we raised for such a good cause and hope to get involved in more events in the near future'.

In addition to sponsoring the event, the Source BioScience abseilers raised over £2,000 – an amazing achievement!



We have sponsorship opportunities available for the next Big QMC Abseil taking place on Saturday 16th September, as well as other events like our Dragon Boat Race in July. Get in touch to find out more.



Nottingham Hospitals Charity
Supporting Nottingham University Hospitals NHS Trust

To find out more about any of these projects or events please visit www.nottinghamhospitalscharity.org.uk or contact Joanne Burr on 07812 269461 or by emailing joanne.burr@nuh.nhs.uk.

Christmas Trees Galore!

This was the third year that we ran our Christmas Tree Recycling Scheme and our most successful year so far.

We were fortunate to have support from some amazing local companies who gave up their vehicles and time to help us collect over 1,100 trees and raise over £16,500! Special thanks goes to Richard Taylor of the Nottingham Rotary Club who not only collected trees, but also chipped them on his farm. We hope we can continue to grow the scheme in 2023-24.

Thank you to all the companies involved – Alternative Transport Solutions, A.W. Lymn, Baxter Freight, John E Wright, Mitchells of Mansfield, Mowgli, MR Transport, PAGE Freight Services, Sandiccliffe, Shredall SDS Group and Speedy Freight.

Nottingham Hospitals Charity
CHRISTMAS TREE
Recycling



Memory Tree unveiled at Hayward House

In March, we unveiled a special Memory Tree at Hayward House palliative care centre.



The ornamental, metal tree has leaves that can be engraved and dedicated in celebration, recognition or remembrance of patients and staff at Nottingham's NHS hospitals.

Nottingham Hospitals Charity created the tree to give families a special way of remembering their loved ones and thanking the NHS staff who cared for them. Supporters can make a donation for a bronze, silver or gold leaf, which is then engraved with their dedication message, and placed on the tree in Hayward House.

Local companies Mitchell's of Mansfield and 200 Degrees coffee attended the unveiling and viewed the special flowers that have been engraved for them in gratitude for the fundraising they do for Hayward House.

Scan the QR code to find out how you can get a leaf.



Hayward House
Appeal Bringing care to life

Hayward House Appeal Update

We are delighted to report that our Appeal to raise £1.5 million for Hayward House has reached the £500,000 milestone! The current fundraising total now stands at £572,000, with two years left of the three-year appeal.

Thanks to the money raised so far, work will begin on the Hayward House garden in summer 2023. This will include improved accessibility for patients, and a new 'contemplation zone' where patients, family members or staff can spend time away from the busy hospital environment.

Money raised over the coming months will go towards the second phase of the campaign, which will provide a warmer and more welcoming front entrance, reception area and waiting area for patients and visitors at Hayward House.



New Waiting Room at Nottingham Breast Institute

Thanks to generous donations and support from John Lewis Nottingham, women attending Nottingham Breast Institute at City Hospital are now able to wait in a more calming, less clinical environment.

What was once a dreary, grey area has been transformed by Nottingham Hospitals Charity into a warm, bright and calming space. This means that patients who may be feeling anxious and worried can now wait for their appointments in a welcoming and tranquil environment, rather than a typical NHS waiting room.

Fundraising, combined with design input and donations from John Lewis Nottingham, provided new artwork, lighting, furniture and décor, as well as facilities such as water and coffee machines, and privacy screens.

Dr Youzar Jafar, Consultant Radiologist from the Nottingham Breast Institute, said, 'With this project we wanted to make patients feel relaxed and calm before they go in and have their screening mammograms.'

Nottingham Hospitals Charity
BUSINESS CLUB



Our Business Club is the perfect way for your business to partner with us and help provide the very best care for patients at your local NHS hospitals.

For just £365 a year, your company can take advantage of the benefits of partnering with a local charity and be part of a group of like-minded businesses.

Benefits include a certificate of membership, branded marketing materials, your logo and a link to your business on your website, social media posts, first refusal of places at our events and access to exclusive networking events.

BIG Appeal Thank You Event and what's next for the BIG Appeal

On Wednesday 15th March, we hosted a BIG Thank You event for some of the supporters who have helped transform care for children and their families at Nottingham Children's Hospital.

Since we launched The BIG Appeal in 2016, we have raised nearly £4 million! We have funded a state-of-the-art iMRI scanner for use by brain surgeons at the Children's Hospital, new paediatric imaging equipment, and refurbished our parent and family accommodation.

It was a pleasure to welcome some of the companies who have helped make all this possible and show them their names on the new BIG Appeal mural that will be displayed on E Floor at the QMC, including Handelsbanken Ropewalk, Inzpire Limited and Shredall SDS Group.



We were also able to showcase a taster for the next stage of our BIG Appeal, where we will be raising funds for the redesigned maternity and neonatal unit at the QMC, improving Children's Outpatients and providing more play equipment and toys to make the Children's Hospital a welcoming and comfortable place to be. We are aiming to raise a further £2 million over the next 3 years. Keep an eye on our website for more information about how you can get involved.



Charity Hub Reopens at the QMC

If you happen to be at the QMC, do visit our Charity Hub, which recently reopened following the pandemic.

The Hub is located at the Main Entrance, just behind Costa, and is open to patients, visitors and staff. You can pick up some lovely gifts, meet our friendly team, and find out more the Charity's fundraising events and activities.



UPCOMING EVENTS

Why not enter one of our events - a great team-building experience and a chance to raise money for your local NHS charity. Sign up via our website.

DRAGON BOAT RACE

We have a limited number of boats available for **Sunday 2nd July**.

THE BIG QMC ABSEIL

Saturday 16th September. Take on the drop!

ROBIN HOOD HALF MARATHON

Sunday 24th September. 13.1 miles or the mini marathon.

We can also support you to set up your own fundraising event – like a virtual cycle or step challenge, bake sale, raffle or similar. Get in touch to find out more.



THANK YOU! A massive thank you to all our corporate supporters.



A massive thank you to **Nottingham Panthers** for raising an amazing **£6,977** in November 2022 as part of Hockey Fights Cancer month. The Panthers sold and auctioned special lavender jerseys.



Thank you to **Culina** for raising **£500** through a variety of office based fundraising activities, including a cake sale, doughnut days, 'guess the sweets in the jar' and a raffle.

Thank you to **Shredall SDS Group** who donated **£1,000** to the Children's Hospital and spent a day in Children's Outpatients giving out festive treats and cheering up our young patients.



Thank you to **Distinct Recruitment** for their generous donation of **£4,475** to the Grant a Wish campaign in December, helping us to purchase gifts for children in hospital over the festive season.



Welcome to new Charity Partners – **Rygor, Evelyn Partners, AKA Case Management and Baxter Freight**.



Thank you to **David Wilson Homes** for donating **£1,500** to the Neonatal Unit to help enhance care facilities available to newborn babies.