

BUSINESS BULLETIN

ISSUE 14 – JULY 2020



Nottingham
Hospitals
Charity

At the heart of your care

Whether you are looking to motivate and inspire your employees, develop your brand profile, create great PR or cement your commitment to the local community, it makes great sense to be talking to Nottingham Hospitals Charity.

Nottingham Hospitals Charity (registered charity number 1165397) is here to help your local hospitals. We're the charity at the heart of Nottingham University Hospitals NHS Trust, supporting the very best care for patients at Queen's Medical Centre, City Hospital, Ropewalk House, Hayward House and Nottingham Children's Hospital.

#NottinghamNHSHeroes



In March, in response to the coronavirus outbreak, businesses had to rapidly change how their teams could work safely, with many having to furlough staff or adapt to working from home. Nottingham Hospitals Charity launched our 'Help your Hospital Heroes' appeal to help our NHS staff during these unprecedented times.

Since the launch of the appeal in March, we have been amazed to witness the fantastic community spirit which exists in Nottinghamshire, with everyone joining together to support our NHS.

We are incredibly privileged to work with some amazing companies supporting their local NHS.

Nottingham Forest football club and its fans have raised an amazing £18,500 for the appeal. The football club produced a batch of special edition NHS T shirts which supporters could buy. Fans quickly snapped up all of the stock, with all of the proceeds going to Nottingham Hospitals Charity's appeal.

We also received incredible support from other local businesses, including **Ikano** who kindly donated £11,000; **Electalink** who generously gave £10,000 and **Severn Trent Water** who donated £2,000.

Thanks to these generous donations, and donations from other local businesses, community groups and individuals, we have been able to fund two comfortable new Wellbeing Centres for our amazing NHS staff at Nottingham's hospitals. The centres – one at City Hospital and one at Queen's Medical Centre – give staff time and space away from their busy work environment, with wellbeing support and healthy snacks on hand.



They were used by thousands of NHS staff members within weeks of opening. Kerry Jones, Senior Nurse at NUH said. "We wanted to create rooms that were a distraction from their normal work environment, where staff could go not just to have a drink and a rest, but also speak to somebody about some of the challenges they may be facing, with trained colleagues on hand to support them. These wellbeing centres are having a tremendously positive impact on staff, and they simply would not have been possible without the support of local people and businesses."

To find out more about organising your own bespoke fundraising event please contact marianne.burchell@nuh.nhs.uk.



Nottingham Hospitals Charity

Supporting Nottingham University Hospitals NHS Trust

To find out more about any of these projects or events visit www.nottinghamhospitalscharity.org.uk or contact Marianne Burchell on 0115 962 7905 or by emailing marianne.burchell@nuh.nhs.uk

Thank you!

Whether you have raised £10,000 with a Charity of the Year partnership or £100 for a dress-down day, it all makes a big difference to the area of the hospital that is close to you heart.

If you are interested in a cheque presentation to say thank you for your fabulous fundraising, please get in touch. Here are just a few of the fantastic people we have had the pleasure of meeting over the last few months.

Inzpire have been donating to Paediatric Intensive Care since 2014 to support their colleague Bob and in memory of his daughter, Charlie. Since then they have generously donated **£14,900**, this year kindly donating **£2,900** onto their total. Thank you for your ongoing support.



Thank you to **Carter's Flooring** who have kindly been supporting Nottingham Children's Hospital since 2016. To date they have raised over **£13,500** by organising an annual golf day. At their last event they raised **£2,000** for the Big iMRI Appeal.



At Christmas we welcomed **VF** into Nottingham Children's Hospital, when they kindly donated **£1,250** for our Grant a Christmas Wish Appeal for the young patients. In addition, they have also raised over **£3,000** for Nottingham Children's Hospital. Thank you to everyone a VF that has donated, taken part in a sponsored event or purchased a cake a a bake sale!



Enterprise –A team of 11 brave employees abseiled nearly 100ft down the side of the QMC in September to raise money for Nottingham Children's Hospital. They raised an incredible **£1,615** from this brave feat. But that's not all; they also applied to the Enterprise Holdings Foundation for a donation of **£1,000** as well. Thank you so much for your support!



Proud supporter and suppliers to Nottingham Hospitals Charity

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SUMMER FUNDRAISING

Summer 2020 will be one we'll never forget – let's make it a good one!



This stay-at-home summer we're inviting you to celebrate your Nottingham NHS and join us together as a community.

You could host a virtual coffee break or socially distanced work social and donate what you would have spent on coffee, drinks, biscuits and snacks. If you're saving money on your commute, what about donating that too?

Or you could set up a virtual team building challenge with our mile-a-day marathon?

Physically we may not be together, but let's join together, in a safe way, to celebrate our local NHS. Let's make this a summer to remember!

To sign up for your pack go to <https://www.nottinghamhospitalscharity.org.uk/events/celebrate-summer/>

Thank you to **NET** and **Nottingham City Transport** who are sponsoring our 'Celebrate Summer' advertising campaign. If your business is interested in sponsorship opportunities with Nottingham Hospitals Charity please get in touch with Marianne on marianne.burchell@nuh.nhs.uk


MINI MARATHON
RUN WALK CYCLE


FAMILY CAMP OUT


VIRTUAL COFFEE MORNING


SOCIALLY DISTANCED STREET PARTY

DO YOUR OWN THING



Nottingham Panthers raise over £15,000 for the Trent Cardiac Centre

Nottingham Panthers Chief Executive Gary Moran missed his first home games in 40 years when he underwent open heart surgery in January 2019 at the Trent Cardiac Centre.

Gary said: “They said they’d fix me, and they did, I’m well on the road to a full recovery and I can’t thank them enough. The staff were brilliant and if we can get some money together to make their work even a tiny bit better I’d like to see it happen.”

The Panthers’ Have a Heart Season was a huge success, with the Panthers raising over £15,000, despite the season finishing five games early due to Covid-19. The money was raised by selling special edition Valentine’s shirts and auctions, amongst other fundraising initiatives.

The incredible amount raised will be used to renovate the garden outside the Trent Cardiac Centre. The project will make a huge difference to patients treated at the centre as it will improve their perceptions of the cardiology department from the very beginning. Patients and their families arriving for appointments or surgery will be welcomed by the sight of a peaceful garden, which will also

give them a space to relax and reflect away from the hospital environment. The currently locked off garden will become a fresh vibrant garden, and representative of the Trent Cardiac Centre’s clinical innovations and role as the Primary Heart attack centre for the East Midlands.

Rikki Hayward, Staff Nurse at the Trent Cardiac Centre, said: “I’m excited because for far too long this area has not been in use for anyone to use, but now for visitors and staff alike, it will be a retreat for conversation, contemplation and enjoyment all round.

“It would not be possible without the kind generosity Nottingham Panthers – thank you! I want to say thank you to everyone for making this project a reality and I hope it is long enjoyed.”

If you would like to support an area of the hospital close to your heart please do not hesitate to get in touch with Marianne; marianne.burchell@nuh.nhs.uk, 0115 925 7095



Baby MRI Appeal

In January we launched our £100,000 Baby MRI Appeal for a state-of-the-art neonatal MRI incubator – to kick start the appeal a team undertook an incubator push from their QMC base to Nottingham’s city centre.

Dr Don Sharkey, Neonatal Consultant, says: “As a regional specialist neonatal centre we regularly treat babies requiring brain surgery or those who have spinal or congenital issues. This new state-of-the-art MRI Incubator, which we have named our ‘Baby MRI’, will allow my team to get the best results when scanning and treating babies.”

Dr Sharkey was accompanied by members of his Neonatal team who set off from their unit at QMC and took the NET Tram from the hospital to Old Market Square. At the square they were joined in relays by corporate sponsors who are supporting the Baby MRI Appeal, including Mowgli, Little Angels Prams, Home Bargains, Sandcliffe and 200 Degrees Coffee.

